



Thank you for your commitment to helping build home libraries for children in Wake County! Last year, our coalition provided more than 90,000 books to 9,000+ students. We can't be successful without literacy champions like you! Regardless of the type of support you offer, we truly value your contribution. This guide is designed to make the process of supporting the book drive as easy and successful as possible.

REGISTER TO HOST

If you haven't already, please complete the [Book Drive Sign-up](#) form and help us be prepared and know who is participating.

CREATE A PLAN

- Determine what type of drive you will host:
 - Physical—collect books and bring them to WAKE Up and Read. See ideas from other book drive participants [here](#).
 - Virtual—Share the [WAKE Up and Read I Wish List](#) or [donation page](#) with your network.
- Determine the length of your drive. Will you have a one-time event or collect books for the duration of the drive?
- Pick-up materials from WAKE Up and Read or print your own from our [toolkit](#). Boxes and posters will be available at the following locations:

WAKE Up and Read	Project Enlightenment	Kick-off Event at Marbles IMax Theatre
1/9 5:30-7:30 pm	1/10 9:00-4:00 pm	1/17 5:00-6:00 pm
1/11 5:30 - 7:30 pm	1/11 9:00-4:00 pm	
1/12 2:00-4:00 pm	1/12 9:00-4:00 pm	
1/19 10:00-4:00 pm		

- Share with your network of colleagues, friends, school community, neighbors, faith community, or civic group that you are hosting a book drive. Find all the materials you need in our [toolkit](#).

- Place labeled collection boxes in highly visible locations.

ENCOURAGE GREAT BOOK DONATIONS

- New or gently-read books for babies & children up to age 12
- Books that reflect the diversity of our community
- Books that children and families will be proud to own
- Encourage those who do not have books to make a financial contribution or purchase books off our wishlists

KICK-OFF YOUR DRIVE

- Start collecting books!
- Use medium-sized boxes, copy paper boxes work well. Don't use anything too large to lift once it's full.
- Post on social media and tag us (@Literacy4Wake)! Use the [Social Media Guide](#) for links to all of our social media, official Book Drive hashtags, and tips about posting. Share photos of the books donated on social media. Make sure to follow us and share our Book Drive posts!
- Remind your network about the book drive and the collection dates through text, email, and social media posts.

WRAP-UP YOUR DRIVE

- Please remove any books that are damaged or not appropriate for children ages birth - 5th grade.
- Count and box up all your books.
- Complete a [Book Drop Off Form](#) with a total count of books collected to bring with you when you drop off your books.
- Check the [WAKE Up and Read website](#) for updates on book drop off dates and times.
- Thank your colleagues, friends, or social media network for their support and help.

Thank you for being a literacy champion!

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